

Ethics Law Pertaining to Selling Football Tickets

Faculty/staff football tickets are offered to faculty, staff, and retirees at a rate lower than the face value of the tickets, plus any applicable taxes and fees and a TIDE PRIDE contribution of \$250 or more for lower bowl tickets as provided herein. UA employees shall not sell their faculty/staff order sheet or purchased faculty/staff tickets for a profit, as any sale above the purchase price constitutes use of a public position for personal gain, a violation of the [Ethics Act](#). Accordingly, for each ticket resale, faculty, staff, and retirees may only recover the actual cost of the ticket, plus the portion of the taxes, fees, and TIDE PRIDE contribution, if any, associated with each ticket (i.e., total purchase price divided by the total number of tickets).

The following does not represent an actual season ticket package, but is being used simply as a hypothetical illustration for demonstrating how to calculate the resale value of faculty/staff football tickets:

# Faculty/Staff Tickets Purchased:	2
Total Ticket Price:	\$200 (\$100 per season ticket)
<u>Face Value per Game Ticket (5 home games):</u>	
Game 1:	\$20/game ticket
Game 2:	\$20/game ticket
Game 3:	\$40/game ticket
Game 4:	\$10/game ticket
Game 5:	\$10/game ticket
<u>Tide Pride Contribution, Taxes, and Fees:</u>	
Tide Pride Contribution:	\$500 (\$250 per season ticket)
Taxes and Fees:	\$100
Total:	\$600
Per game:	\$120 (\$600/5 games)
Per Ticket:	\$60 (\$120/2 tickets)
Total Purchase Price:	\$800 (\$200 + \$600)

Maximum Resale Value per Game Ticket:

Game 1/Ticket 1:	$\$20 + \$60 =$	\$80
Game 1/Ticket 2:	$\$20 + \$60 =$	\$80
Game 2/Ticket 1:	$\$20 + \$60 =$	\$80
Game 2/Ticket 2:	$\$20 + \$60 =$	\$80
Game 3/Ticket 1:	$\$40 + \$60 =$	\$100
Game 3/Ticket 2:	$\$40 + \$60 =$	\$100
Game 4/Ticket 1:	$\$10 + \$60 =$	\$70
Game 4/Ticket 2:	$\$10 + \$60 =$	\$70
Game 5/Ticket 1:	$\$10 + \$60 =$	\$70
Game 5/Ticket 2:	$\$10 + \$60 =$	\$70

Total Maximum Resale Value: \$800

Actual faculty/staff football season ticket pricing can be found [here](#).

UA officials investigate reports of any employee selling tickets for more than they paid for them or sale/trade for any value of complimentary tickets. Employees found to have profited from the sale or trade of tickets are subject to being reported to the Alabama Ethics Commission, which can levy fines and criminal charges. In addition, all faculty, staff and retirees who violate this policy are subject to penalties from the Intercollegiate Athletics office. Those penalties include revocation of current season tickets and bans on the purchase of faculty and staff tickets in the future. This policy applies to tickets labeled "Faculty/Staff" or "Complimentary."

Faculty, staff and retirees who individually purchase tickets through TIDE PRIDE separately from the faculty/staff football ticket process may sell those tickets without these restrictions; however, by purchasing TIDE PRIDE tickets, faculty and staff are subject to the [ticket terms and conditions](#) that apply to all ticket purchasers regardless of faculty/staff/retiree status.

The University continues to encourage ticket holders to resell or transfer individual game tickets if they are unable to attend an event. However, the University generally prohibits the purchase and resale of tickets by ticket brokers. Ticket brokers are defined as season ticket account holders who purchase tickets with the primary intent of reselling their tickets for profit. The University reserves the right to monitor ticket sales, transfers, and use and withhold season ticket renewal opportunities or cancel ticket orders from any account that

exhibits activity consistent with that of a ticket broker. Likewise, the University reserves the right to withhold or alter ticket access for any account that it deems, in its sole discretion, is functioning as a ticket broker.