



Shelby Scholars Lecture Series

STEWART HALL

CEO, Public Policy Holding Company

ABOUT OUR GUEST

Stewart Hall is CEO and co-founder of Public Policy Holding Company, which includes a group of advisory firms specializing in government affairs, public relations, strategic research, grassroots influence, and digital campaign solutions. He is also co-founder and chairman of Crossroads Strategies LLC, a bipartisan federal relations, advocacy, and advisory firm based in Washington, D.C. Additionally, Stewart serves as chairman of the Board of Advisors for the Shelby Institute for Policy and Leadership, where his leadership has been instrumental in the institute's creation and development.

Stewart began his career as Legislative Director to Senator Richard Shelby (R-AL) from 1992–1996. During this time, Stewart acquired a substantial background in defense policy, appropriations, financial services, and Senate procedure. In 1999, he co-founded Federalist Group,

LLC as his first private sector venture, a premier government affairs firm in the nation's capital.

Under his guidance as CEO, Federalist Group was ultimately acquired by Ogilvy Public Relations, a WPP company, in 2005 and proceeded to double in size during the four years after the transaction under his continued leadership.

In 2010, Stewart co-founded CRS and in 2014, CRS was merged to form PPHC — the first full-service organization dedicated to synthesizing all disciplines of the public policy economy in a multi-brand, horizontally integrated company. As CEO of PPHC, Stewart has overseen an organization that has grown to over 350 employees nationwide.

Stewart is a graduate of the University of Alabama and earned an MA and Ph.D. in Government from the University of Virginia.

*Thursday, October 3, 2024
4 PM at Tuomey Hall*