

## Shelby Scholars Lecture Series

## LYNN COLE

Vice Chancellor for System Communications, The University of Alabama System

## **ABOUT OUR GUEST**

Lynn is the Vice Chancellor for System Communications for The University of Alabama System. She is responsible for coordinating and overseeing strategic communications across the System and serves as the communications liaison between the Board of Trustees and The University of Alabama System.

Prior to joining the UA System office, Lynn was a director at Markstein, a strategic communications agency based in Birmingham. Lynn built and led the agency's public affairs practice with emphasis on developing and executing integrated communications and marketing campaigns for clients in business, government, education, and the non-profit sector. A summa cum laude graduate of The University of Alabama, she has additional experience in the legal and political arenas.

Thursday, November 21, 2024 4 PM at Tuomey Hall