



## **Assistant Vice President for Enrollment Management**

The University of Alabama, the state's flagship public university, seeks an experienced leader for the position of Assistant Vice President for Enrollment Management. The successful candidate will play a vital role in shaping the university's future by providing energetic and visionary leadership, working proactively to shape enrollment growth through data-driven approaches and providing a forward-thinking, integrated approach to enrollment management.

The ideal candidate must be able to motivate a diverse professional staff in the areas Undergraduate Admissions, Student Financial Aid, Test and Data Management and Testing Services. The Assistant Vice President for Enrollment Management must also engage such key stakeholders as deans, faculty, staff and alumni, who are an integral part of enrolling, retaining and graduating students.

Alabama's student recruitment efforts extend nationwide. UA has enjoyed record enrollment growth over each of the last 10 years, and this upward trajectory is expected to continue. It is the fastest growing flagship university in the nation.

The Assistant Vice President for Enrollment Management must be able to:

- Collaborate with the Provost and other senior leaders on all matters related to undergraduate admissions and enrollment.
- Provide strategic leadership in enrollment planning, implementation and assessment.
- Analyze admissions data to establish enrollment strategies and goals.
- Provide fiscal responsibility for all facets of enrollment management, including ensuring that scholarship awards are appropriate and made in a timely manner to maximize recruitment efforts.
- Share a commitment to enrolling and supporting students of diverse backgrounds and interests.
- Work with the Division of Strategic Communications to tell the university's story through admissions and central communications channels, using an integrated marketing approach.
- Serve as an inspirational, student-centered leader with a demonstrated commitment to higher education.

Job requirements include a master's degree from an accredited institution and ten (10) years of experience in recruiting, admissions, enrollment management or a related field; OR, a doctorate and five (5) years of experience in those areas. Years of

experience must include work in a culturally diverse environment. Candidates should exhibit the qualities of visionary leadership and critical thinking, and show a record of successfully analyzing data and apply that analysis to effective plans, campaigns and programs.

The University of Alabama (UA) is a student-centered research university and an academic community united in its commitment to enhancing the quality of life for all Alabamians. Founded in 1831 as Alabama's first public college, The University of Alabama is dedicated to excellence in teaching, research and service. A creative, nurturing campus environment is provided where students can become the best individuals possible, can learn from the best and brightest faculty, and can make a positive difference in the community, the state and the world.

With more than 37,000 students from all 50 states and 77 foreign countries, UA is committed to creating and maintaining a diverse, inclusive culture that prepares students to succeed in a global economy.

Inquiries, nominations and applications are invited. Review of applications will continue until the position is filled. Candidates should provide a letter of application that addresses the requirements described in this position announcement and a resume, including a list of professional references. These documents must be submitted through the UA employment system when you submit your application. Visit UA's employment website at [jobs.ua.edu](http://jobs.ua.edu) for more information and to apply.

The University of Alabama is an Equal Opportunity Employer (EOE), including an EOE of protected veterans and individuals with disabilities.